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Colorado Time Systems and China Swimming Association renew Sponsorship Agreement

Colorado Time Systems (CTS) renewed its sponsorship agreement with China Swimming Association (CSA) on April 1, 2009. Colorado Time Systems will remain the “Official Swim Timing & Scoring System Sponsoring Partner” through March 31, 2013. With CTS as the official sponsor, CSA agrees to utilize only CTS equipment for every major national competition in China.

CTS won against many of the major competitive swimming manufacturers. Ultimately, the CSA decided that the combination of products and personnel at CTS would prove to be most advantageous for their program.

“We are very pleased to continue our relationship with CSA.” said Anita Sayed, President & CEO, CTS. “We feel that we can truly help CSA , and at the same time strengthen our position as the leading aquatics timing, scoring, and display products throughout China.”

Based in Loveland, Colorado, Colorado Time Systems has established a reputation for precision and innovation in swim timing equipment. Since 1972, premier aquatic facilities have chosen Colorado Time Systems for platinum quality timing, scoring, and display systems.

Colorado Display Systems, the display division of CTS, offers a comprehensive range of scoring displays for all venues. Products include: full color video, tri-color or monochrome animation displays, ribbon boards, sport-specific, and portable scoreboards.